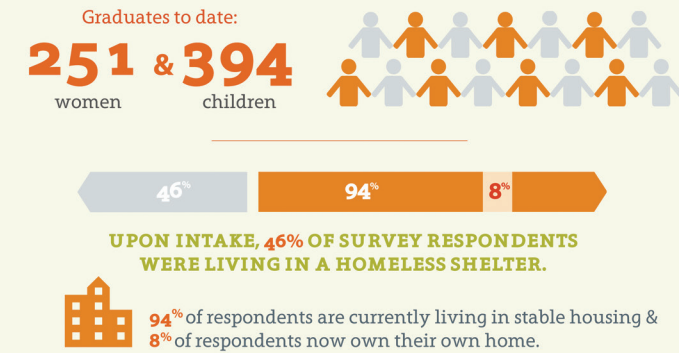


## HOMeward BOUND'S REMARKABLE RESULTS\*

\*Based on the Homeward Bound Five Year Retrospective Evaluation

### THE HUMAN IMPACT IS IMMENSE.



### WRAP AROUND SUPPORTS:

- Women & their children live in affordable 2 or 3 bedroom units at the Homeward Bound campus
- On-site child care and after school programming for children and youth
- Tuition for a two-year college education
- Career track internships & career support post graduation
- Goal-oriented case management, parenting support, psychotherapy and trauma counselling

UPON INTAKE, 90% OF SURVEY RESPONDENTS WERE UNEMPLOYED.

After Homeward Bound:

**88%**

of respondents are currently employed, on maternity leave or in school.

“Homeward Bound to me is life, you believed and invested in my ability to become a success story without even knowing me. This is the true generosity of humanity.” — Olay



## INTRODUCING NEW BOARD LEADERSHIP

We wish to express our deep appreciation to Jasmine Tehara and Michael Worb who have each moved into the role of Past Chair on the WCS board and Foundation board respectively. Their dedication and expert leadership have contributed significantly to WoodGreen's growth and development and ability to create new paths to opportunity.

### LEO SALOM

The WoodGreen Foundation is thrilled to welcome Leo Salom as Chair of The WoodGreen Foundation Board of Directors. Leo is Executive Vice President, TD Wealth with more than 27 years of retail banking and investment management experience. Leo has been a valued member of The WoodGreen Foundation Board since 2012 and is focused on helping to address critical social issues that affect the health and wellbeing of our city. We are fortunate to have his strategic leadership to lead us in the next exciting phase of our development.



### LARA SHOHEI

WoodGreen Community Services is delighted to introduce Lara Shohet as Chair of the Board of Directors. Lara is Vice President and Principal of The Dorchester Corporation, a private investment company and previously was a management consultant for McKinsey & Company. Lara joined WoodGreen's Board of Directors in 2012 and has volunteered with Ontario Trillium Foundation, assisting in the development of their strategic plan. Lara's passion and expertise will heighten WoodGreen's ability to find innovative solutions to some of our city's complex social issues.



The WoodGreen Foundation Focus is published for friends and supporters of WoodGreen Community Services. Your generosity helps WoodGreen continue its efforts to realize our vision of a Toronto where everyone has an opportunity to thrive.

To donate, please visit: [www.woodgreen.org/Foundation/Donate.aspx](http://www.woodgreen.org/Foundation/Donate.aspx)

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## THE WOODGREEN FOUNDATION

# FOCUS

SPRING 2018

### THE RAYMOND CHANG FOUNDATION ESTABLISHES A \$1M ENDOWMENT

Peter Milczyn, Ontario Minister of Housing and Minister Responsible for the Poverty Reduction Strategy, joined Ed Clark, WoodGreen Champion and Former CEO of TD Bank, on International Women's Day to celebrate the remarkable results of the Homeward Bound longitudinal study. The independent retrospective report, funded by the Poverty Reduction Fund, examined long-term outcomes in housing, employment and income for graduates of the program. **The impact results are remarkable** (see inside page for report stats).

Brigette Chang-Addorisio announced that the Raymond Chang Foundation was investing in the women of Homeward Bound by establishing a **\$1M endowment** to support scholarships for the resilient women in the program.

“My late father, Raymond Chang, believed that investing in education levelled the playing field, and created a path to a brighter future. Through his values and actions, he was a fundamental source of inspiration to my brother Andrew and me. This program resonates strongly with our family's belief in lifelong learning, and in education being a great equalizer. The Raymond Chang Foundation is honoured to be a part of Homeward Bound's journey to support the program in the form of scholarships, and we hope it will also encourage private and public partnerships to come together to invest in, and advance the growth of Homeward Bound — a program that is truly breaking the cycle of poverty.” — Brigette Chang-Addorisio



Celebrating the generosity of the Raymond Chang Foundation.



Ed Clark, former CEO of TD Bank, addresses the crowd.

## PRIME MINISTER TRUDEAU VISITS WOODGREEN



Prime Minister Trudeau praises WoodGreen's work in the community.



On March 7, Prime Minister Trudeau visited WoodGreen and spoke with clients at our volunteer-run Tax Clinic.

Most government supports, such as the Canada Child Benefit and Old Age Security, are calculated through income tax returns. **WoodGreen's Financial Empowerment Services** has grown to encompass one of Toronto's largest tax preparation clinics, helping people living on low incomes to obtain child-care subsidies and avoid the risk of losing housing supports and benefits. This past year alone, WoodGreen helped more than 7,000 clients file tax returns resulting in \$17M in potentially lost government benefits!

Anne Babcock, President and CEO of WoodGreen Community Services, said, “**Prime Minister Trudeau's confidence in WoodGreen underlines our position as a sector leader — creating new paths to opportunity for some of our most vulnerable citizens.**”

## WOODGREEN CELEBRATES ITS 80th ANNIVERSARY

This year's Annual General Meeting marked the **80th anniversary of WoodGreen Community Services**. Anne Babcock, WoodGreen's President & CEO, reflected on WoodGreen's history. She noted, “We have come a long way from our humble beginnings, growing and evolving to become a leader in the social service sector. Our innovative solutions-based programming continues to make lasting change in the lives of some of the most marginalized communities in Toronto.”

The audience heard from clients from our Homeward Bound, Rites of Passage, Newcomer Services and Enhanced Adult Day Program. Each described how WoodGreen provided the support that enabled them to thrive and truly reset their futures.



Anne Babcock, WoodGreen's President and CEO, addresses the crowd at our Annual General Meeting.



## DONORS PROVIDING LIFELINE FOR VULNERABLE AND ISOLATED SENIORS

Each year, the vehicles in WoodGreen's Transportation Program make approximately 26,000 trips to drive frail and isolated seniors—some with dementia and other cognitive impairments—to and from WoodGreen's Adult Day programs, as well as important appointments that they would otherwise be unable to attend.

Thanks to generous donors, we added two, much-needed vehicles to our fleet.

### Thank you to the Steve and Sally Stavro Family Foundation

In November, the Steve and Sally Stavro Family Foundation donated a 2017 Ford CT Series multi-purpose, fully-accessible bus that can accommodate nine passengers or four wheelchairs. "We are thrilled with the Stavro family's incredible gift and for their continuing friendship and generosity. The Stavro family have an east end connection with WoodGreen and its community that dates back decades to the family's early days in the food business", says Teresa Vasilopoulos, Executive Director, The WoodGreen Foundation. In 2002, Steve Stavro was honoured as WoodGreen's inaugural Honorary East Toronto Citizen in recognition of his extraordinary support of the east end.



Celebrating this very generous donation with the Stavro Family. Photo credit: Dan Hamilton.

### Thank you to the Rotary Club of Toronto

In July, WoodGreen was thrilled to receive a new 2017 Toyota Sienna passenger van generously donated by the Rotary Club of Toronto Charitable Foundation through our inter-agency partnership with Toronto Ride. This new van is invaluable to the clients that rely on our transportation program to ensure they can continue living independently in the community.



## VOLUNTEERS AND DONORS BRING COMFORT AND JOY

Support of a caring community is the cornerstone of WoodGreen's ability to strengthen hope, restore health and increase dignity in the lives of some of Toronto's most vulnerable men, women and children.



Former Toronto Maple Leaf, Mike Krushelnyski, along with WoodGreen staff, help unload 37,000 pounds of dog and cat food donated by **PetSmart Charities** for our Pet Food Bank to ensure clients don't miss a meal to feed their pet.



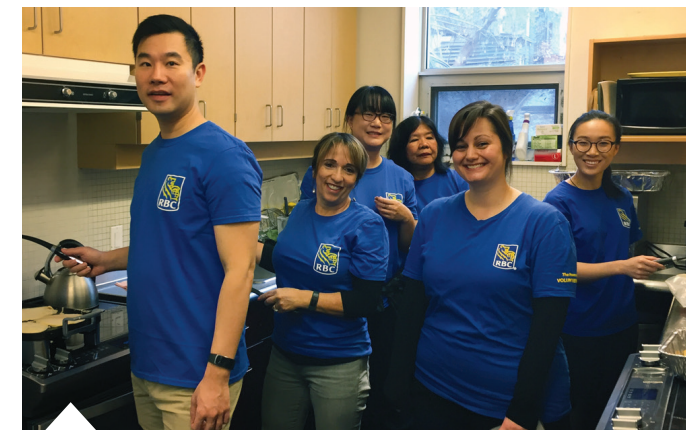
**MAZON Canada's** generous grant allowed us to provide four memorable summer BBQs and a special Thanksgiving lunch for clients at our 650 Queen Street East site.



**TD Wealth** employees bring a donation of toys to delight children in families we serve.



**Toronto East Rotary** volunteers help deliver 340 hot turkey lunches to our Meals on Wheels clients on Christmas Day, including a Bauducco Panettone cake for everyone.



**RBC** team prepares and serves a hearty breakfast for our clients in our homeless drop-in program.



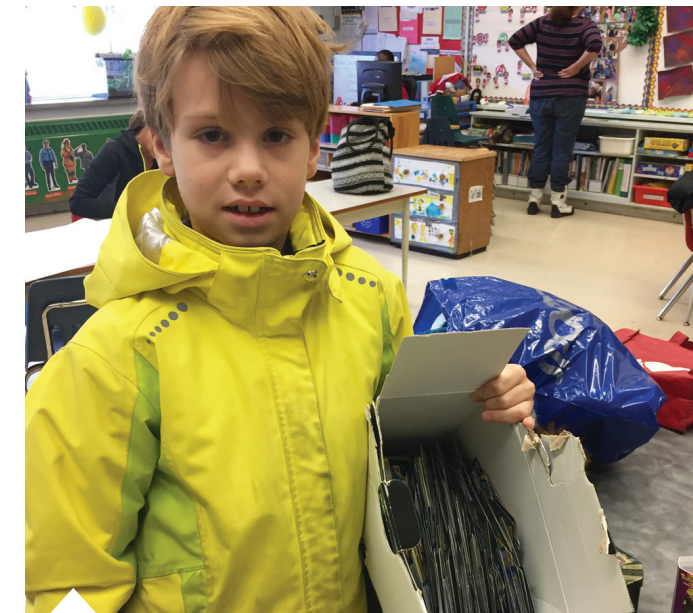
**Councillor Mary Fragedakis** makes her annual holiday delivery of toys generously donated by Ward 29 residents.



**The Printing House** hosts a festive turkey dinner for residents at one of our affordable housing buildings.



Thank you to **JustSocks.ca** for their generous donation of 1000 pairs of socks for our Community Drop In program at 650 Queen St. East.



**Liam** donates his prized Pokémon collection to the kids at our Leslieville Childcare Centre.



**Hilton Toronto** employees assemble thoughtful hygiene 'care packages' for clients in need.

## DONORS TRANSFORM SPACES AND CREATE COMMUNITY



Photo credit: Michael Rybinski—STING inc.

Stacey Cohen and her amazing team transformed, redesigned and renovated the community room at Homeward Bound! **Stacey Cohen Design** and many of their trades and vendors generously donated their time, talents, skills and products to transform a bare, institutional-looking room into a chic, inviting, communal space. They outfitted the redesigned area with a modern kitchen, a cozy seating area and play and tutoring space for the children, which includes books, games, toys and a television. This new hub provides the moms with a welcoming place to socialize and connect with other moms, and gives their children a bright, cheery place to gather, socialize, study and even host birthday parties! A huge thank you to Stacey Cohen and her team!

WoodGreen's Newcomer Youth joined Toronto FC players for the unveiling of a spectacular Toronto FC-themed community room located at our 815 Danforth Avenue location. Donated by **Major League Soccer (MLS), WORKS, Maple Leaf Sports and Entertainment (MLSE) and Toronto FC**, the new room includes a reading lounge area complete with a foosball table, state-of-the-art computers and multimedia equipment. This exceptional space will be the perfect gathering place for teens and young adults in our Newcomer Youth programs. Our thanks to these organizations, who are also loyal supporters of our Newcomer Youth Soccer League, generously providing new equipment, apparel and access to indoor soccer facilities each year.



The community room includes computers and multimedia equipment which will be put to good use by the young adults in our Newcomer Youth Programs. Photo credit: Dan Hamilton—USA TODAY Sports.



Soccer excitement at WoodGreen! Photo credit: Dan Hamilton—USA TODAY Sports.

For more information on how you or your organization can help us transform spaces, please contact **Teresa Vasilopoulos** at: [tvasilopoulos@woodgreen.org](mailto:tvasilopoulos@woodgreen.org).